

JWS Newsletter Jacksonville Watercolor Society

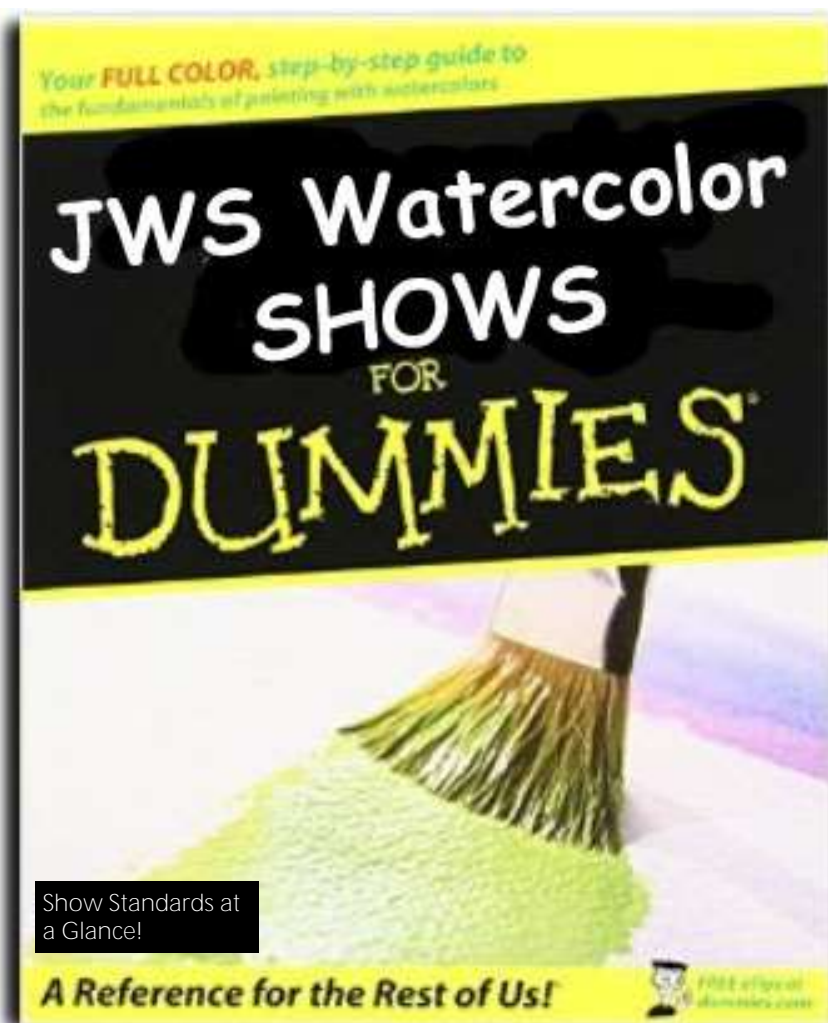
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SHOW FLYER, 2018



Every JWS member should have easy access to the rules which govern our shows.

While Show Standards are available on our website, at each show taken, we find that one or two members experience the pain of not being able to submit their masterpiece because it fails to meet Show Standards.

This Show Flyer is an attempt to give you just in time information as you paint.

The plan is to release this information in a flyer before EVERY show!

Make sure your paintings are presented properly: clean mats, unblemished acrylic and unscratched frames with appropriate hanging wire.

SPRING SHOW DETAILS

SPRING SHOW OPENING SUNDAY, MARCH 11 from 1:00-3:00 pm.

Our Spring Show will be held at The Ponte Vedra Cultural Center.

Take-in will be at The Ponte Vedra Cultural Center on Saturday, March 3 from 9am-12 noon.

If you cannot make it to **take-in**, please use one of the following drop-off locations. **Complete** the Entry Form and include it, with your \$15 check for each painting, in an envelope fixed to the back of the painting. Drop off **before noon on Friday March 2** to ensure pickup.

Please call before you bring your paintings to the drop-off locations to be sure there is someone to accept them.

Archway Galleries, 363 Atlantic Blvd., Atlantic Beach-----249-2222
 Geri Groenert, 1438 Castle Pines Cir., St. Augustine-----940-7621

WHY DO WE HAVE SHOW STANDARDS, ANYWAY?

Show Standards ensure that our exhibit of paintings presents a uniform appearance, with each original painting framed and matted in the same way and presented in a manner suitable for a professional gallery.

JWS Standards are modeled after the Florida Watercolor Standards, and they can change as FWS Standards change...so check our Standards before a show. Normally, any changes would be to expand the range of acceptable materials (paint/paper/etc.).

WHY DO I HAVE TO COMPLY WITH SHOW STANDARDS?

YOU DON'T, unless you want to put your painting in a show. (Doesn't EVERYONE want to show your work? C'mon, you know you want to...)

NEW!!

You don't have to like white mats without colored liners in **black, white**, gold or silver metal frames with acrylic. But, **just for Show presentation**, keep a couple of clean white mats and appropriate metal frames and acrylic cut to fit your favorite painting size .

After the Show, by all means, exercise your rights to jewelcase that painting in a framing style which suits your individual taste and environment.

COMPLETE THE ENTRY FORM BEFORE YOU COME TO DROP-OFF!

Obviously, we use these forms to keep track of the paintings submitted for a show. However, **as with all documents you sign**, you should pay attention to the small print!

1. This means **YOU** painted this, all by yourself!
2. And, you did not draw or paint it in a **workshop or classroom environment**
3. Yes, aqueous means you can use acrylics styled as watercolors, and we do accept some collage if the take-in judges it to be no more than 20% (better read the Standards on this one, there are some caveats).
4. This must be a **new** painting, not over 2 years old (noted in the Standards). We don't want to have seen it before in a JWS Show, and the exhibiting location won't want it to have been in another of their shows/exhibitions.

<p style="text-align: center;">ENTRY NO _____ JACKSONVILLE WATERCOLOR SOCIETY Show Date _____</p> <p><u>To be detached and securely fastened to back of frame or mat.</u></p> <p>PLEASE PRINT: Name _____ Address _____ Phone _____ Title of Painting _____ _____ Price _____</p> <p>If piece is not for sale (NFS), please include \$ value for insurance purposes. Thank you.</p>	<p style="text-align: center;">ENTRY NO _____ JACKSONVILLE WATERCOLOR SOCIETY Show Date _____</p> <p>I certify that I have read and complied with the following and JWS posted Show Standards. All entries for this Exhibition:</p> <ol style="list-style-type: none"> 1. Must be the original concept and work of the submitting artist, may not be a copy of other artists' work or based on photographs that are not the right and legal property of the entrant. 2. Cannot have been worked on in a workshop or classroom situation. 3. Must be executed in an aqueous manner on paper with no more than 20% - collage, pastel, or impasto. No prints or Giclees accepted. 4. May not be previously admitted for <u>any</u> exhibitions at CCPVB or JWS. <div style="border: 1px solid black; padding: 5px; margin: 5px 0;"> <p>PLEASE NOTE: I AGREE TO HOLD HARMLESS AND INDEMNIFY THE EXHIBITION SITE AND JWS AGAINST CLAIMS FOR DAMAGE TO ARTWORK. WHILE WE MAKE EVERY EFFORT TO PROTECT ARTWORK SUBMITTED FOR EXHIBITION, WE CANNOT TAKE RESPONSIBILITY FOR ANY DAMAGE.</p> </div> <p>Signature _____ Date _____</p> <p>PLEASE PRINT: Name _____ Phone _____ Address _____ Title of Painting _____ Price _____ Email: _____</p>
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SUMMARY OF JACKSONVILLE WATERCOLOR SOCIETY SHOW STANDARDS

See jacksonvillewatercolorssociety.org for full details

Contact Show Chair with Questions

ENTRY CRITERIA FROM BYLAWS

- Entrant must be a member of JWS with dues and entry fees paid.
- The entry must be an original work, completed in the previous two (2) years, and may not have been accepted in a prior JWS juried show.
- Entry may NOT in any way be part of a formal workshop or **classroom project, be a copy of any other artists' work, or be based on photographs, other than those that are the right and legal property of the entrant.**
- Accepted paintings cannot be removed under any circumstances until the end of the show.

WATERCOLOR PAINTINGS SHALL BE EXECUTED IN AN AQUEOUS MANNER ON PAPER OR YUPO.

- Water-soluble media: watercolor, acrylic in an aqueous manner, gouache, egg tempura, and casein are permitted. Oils of any kind, use of newsprint, magazine material or computer-generated material are not acceptable.
- Collage paper, hand painted by the artist, pastels or impasto (heavily applied) acrylics, shall not constitute more than 20% of the piece. Paintings shall be unvarnished. Any diptych, triptych or other multiple works shall be mounted in a single frame.

FRAMING

- **Work not suitably or safely mounted is unacceptable. Dirty or scratched presentation is unacceptable.**
- **Only black, white, gold or silver metal frames up to 2" in width** with no embellishments will be accepted.
- **Clean, unsmudged** white/off-white single or double mats only. No colored filets allowed.
- **Scratch free acrylic plastic (plexiglass)** is required on all entries. No glass. Wire shall be securely fastened to conventional flat holders. No screw eye or saw tooth hangers.
- Frames shall be no more than 44 inches and no less than 12 inches in either direction.

ORIGINAL ARTWORK

- Must be the work and original concept of the submitting artist, not done in workshop or classroom situation. Neither prints nor Giclees will be accepted.

You can pay dues at Take-in but **WHY WAIT?**

ORIGINAL

**NO WORKSHOP PAINTINGS
NO COPIES!!**

Yupo added 2007

NEW!
Black and White Metal Frames added 2017

No prints or giclees! **DUUH! OBVIOUSLY!**

- **FRAMING & MATS** - Only black, white, gold or silver metal frames will be accepted with no embellishments. Mats must be white or off-white, single or double mats only. No colored filets allowed. Simplicity of presentation allows each work to be viewed on its own merit and on an equal basis with the other submissions. Frames may be up to 2" in width.
- **FRAME DIMENSIONS** – Shall be no more than 44 inches (unless otherwise specified for the particular show) and no less than 12 inches in either direction. Acrylic plastic (plexiglass) is required on all entries. No glass. Wire shall be securely fastened to conventional flat holders. No screw eye or saw tooth hangers. Work not suitably or safely mounted is unacceptable.
- **CERTIFICATION** – The artist will complete an entry form which certifies that each painting submitted meets the JWS criteria for entering a juried show. Each artist will be required to sign the qualification form.
- **SIGNATURE** – During the judging, the artist's signature, on all submitted pieces will remain anonymous by being discreetly covered throughout and removed once judging process has ended.
- **REMOVAL OF PAINTINGS** - Accepted paintings cannot be removed under any circumstances until the end of the show.
- **ALLEGATIONS** - When an allegation is made that a submitted artwork does not meet the JWS criteria for entering a juried show, the artist of the artwork in question will be notified by the VP of Shows of the allegation and given the opportunity to respond.
- **DECISION** - After reviewing the allegation and the response of the artist, the Board will make the final decision to include or not include the submission in the show.
- **CONSEQUENCES** – If artwork is accepted into a show and subsequently found to have clearly violated the Bylaws and entry requirements, the consequences are as follows:
 - The artwork in question will be removed from the show
 - Entry fee(s) into the show will not be refunded
 - The artist will forfeit any award and/certificate
 - The artist will forfeit all monies/gifts received for the artwork in question
 - The artist will not be allowed to enter another JWS juried show from 1 to 5 years. The length of time will be determined by the Board.

Frames: BLACK, WHITE, GOLD! SILVER!
Mats: WHITE!

SIZE MATTERS

YOU GAVE YOUR WORD!

OH NO!!!

OH NO!!!

OH NO!!!

The Show Chairman shall inform the Judge and JWS Receiving Committee of the JWS Standards. Works not conforming to the above criteria and standards will not be hung.

ABOUT YOUR FRAME

SO, YOU'VE FINISHED YOUR PAINTING AND YOU HAVE TIME TO GET IT FRAMED BEFORE TAKE-IN. LUCKY YOU! JWS MEMBERS RECOMMEND ARCHWAY GALLERY, AND REDDI-ARTS.. JUST REMEMBER TO TELL THEM ABOUT THE METAL FRAMES, WHITE MATS AND PLEXIGLASS FRAMING.



Procrastinators should have frames on hand for last minute framing!

Many JWS Members order from American Frame (americanframe.com), or Frames by Mail (framesbymail.com), where you can get the **white, black, gold or silver metal** frame of your choice and size.

Frames at American Frame come with pre-cut mat, picture framing acrylic and mounting board and arrive in a couple of days after ordering.

At Frames by Mail, each component is ordered separately.

Pay careful attention to measuring instructions and illustrations.

Once your frames arrive, the frames from both companies are easy to put together and include a hanger which meets standards.

A screenshot of the American Frame website's 'Configure Your Package' page. The page shows a 'Gold Metal Picture Frame' with a '900' rating. It includes a 'Preview your artwork in the package' section with an 'upload photo' button. The 'Enter Measurements' section has two options: 'Enter Art Size' and 'Enter Frame Size'. A green callout box points to the 'Enter Frame Size' option with the text: 'Note: Am. Frame uses Inside Frame Measurements'. A 'NEW FEATURE' box explains that the dimensions entered are the inside measurements of the custom picture frame, which will stay constant throughout the ordering process and adjust with mat borders.

Configure Your Package

Gold Metal Picture Frame
900

Art Size: W16 1/4" x H18 1/4"
Mat Window Opening: W10" x H12"

Mat Borders

Enter Measurements

Enter Art Size OR Enter Frame Size

Width: 16 Height: 18

Preview your artwork in the package [upload photo](#)

Changes can be made at the product tabs above or at the package detail below.

Note: Am. Frame uses Inside Frame Measurements

NEW FEATURE: Enter the exact size of the frame you want to purchase. This will be the inside measurement of your custom picture frame. These dimensions will stay constant throughout the ordering process. The art size will adjust with your mat borders and will be displayed under the graphic of your frame design to your left.